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Publications:

Text Books:

Accounting for Management: Text and Cases by S. K. Bhattacharya and John Dearden, revised 3rd Edition by S. Venkatesh, 1999.

Financial Reporting and Analysis: An Asian Case Book, with (Winston Kwok Chee Chiu, National University of Singapore), Pearson/Prentice Hall, 2007.

Financial and Managerial Accounting (Asian Edition), John Wild, Kwok Chee Chiu Winston and Sundar Venkatesh (due end 2011)

Refereed Publications:

'The Importance of Government Incentives Relative to Natural Factors: The Case of Software Industry in Thailand' (with Chris Larsson), **Asean Economic Bulletin**, December, 2010

Balanced Scorecard Implementation at Rang Dong Plastic Joint-Stock Company (RDP), (with Luu Trong Tuan) **International Journal of Business and Management**, Vol.5, No.7, July, 2010

"Organisational Culture and Technological Innovation adoption in private hospitals", (with Lu Trong Tuan), **International Business Research**, Volume 3, Number 3, July 2010

"Determinants of Dividend Payout in Thailand" (with Jaratin Lily and Thumwimon Sukserm), **UBU Journal**, Volume 11, Number 3

"Corporate Governance in Thailand" in **The Changing Face of Management in Thailand**, Tim Robbins and Sununta Siengthai (eds), 2009

Book Review "Business analysis and valuation — IFRS edition, Business analysis and valuation —IFRS edition, Krishna G. Palepu, Paul M. Healy, Victor L. Bernard, Erik Peek,Thomson, London (2007)," **International Journal of Accounting, September 2008**

"Siam Makro Plc", (with Ayurzana Puntsagdavaa), **Asian Case Research Journal**, December, 2007

"Getting Bank financing: A study of Vietnamese Private Firms" (with Le Bich Ngoc and T.Nguyen), **Asia Pacific Journal of Management** (2006), 23: p209-227

"Financing issues and options for renewable energy projects in Southeast Asia" (with R.M. Carlos and A.D. Gonzales), **International Energy Journal** 2005; 6 (1)3-1

"Does Ownership Structure affect IPO Under pricing? Evidence from Thai IPOs", (with Suman Neupane) **Journal of Corporate Ownership and Control**, Vol. 3(2)

"Stern measures: In conversation with Joel Stern", **Management Review**, April-June, 2002

"EVA in practice" **Management Review**, April- June, 2002

"Understanding and Use of Credit Rating in India: A survey of individual and institutional investors" (with Mr. Ranadev Goswami), **ICFAI Journal of Applied Corporate Finance** July, 1999

"Management education: The view from the Top" **Management Review**, January - June, 1998

"Accounting for Amalgamations: A survey of practice among Indian Corporates" (with Mridula Sudhakaran), **Journal of the Institute of Chartered Accountants of India**, December, 1997.

"Swelling Sales Volumes: Treating inter divisional transfers as sale: A survey of Indian Corporate Reporting", (with Ms. Mridula Sudhakaran), **Journal of the Institute of Chartered Accountants of India**, August, 1997.

"Voluntary Financial Disclosures: A survey of Literature", **Journal of the Institute of Chartered Accountants of India**, May, 1997

"Reflections of a Manager turned Entrepreneur", **Management Review**, July - September, 1996.

"Case method: An effective training tool", (with N.Jacob), **Management Review**, April-June, 1996.

“Business, Economics and Prosperity: An interview”, **Management Review**, January - March, 1996

“Audit Review of Interim Financial Reports”, **Journal of the Institute of Chartered Accountants of India**, May, 1995.

“Interim Financial Reports: Some observations on their Timeliness”, **Journal of the Institute of Chartered Accountants of India**, December, 1994.

Working Papers:

“The Composition of Board of Directors and their Compensation: Survey Evidence from Large Companies in South East Asia” Syed Abdulla Al Mamun, Sundar Venkatesh, Muzzaffar Mirzaev, Asian Institute of Technology, November 2009

“Does degree of Family Ownership influence firm performance: Evidence from Thai companies”, Pongthep Vichaikul and Sundar Venkatesh, January 2010

International Refereed Conference:

“Voluntary Financial Disclosures: A Case Study of an Indian financial Services company” **European Accounting Association conference, Graz, Austria, 1997**

“Practice of Corporate Finance in Thailand”, **Australasia Finance Conference, Sydney, Australia, December, 2007**

"The Composition of Board of Directors and their Compensation: Survey Evidence from Large Companies in South East Asia ", **AIB International Conference, Hong Kong, (due December, 2009)**

Non Referred publications

“Investment grade at the border” (with S. Gupta), **Economic Times**, October, 1997

“Rating the performance of Rating Agencies” (with S. Gupta), **Economic Times**, July, 1997.

“Basking in others glory” **Economic Times**, (with Y.V.Lakshmi), September, 1996

“Uniformity through Diversity?”, **The Business Line**, June, 1995

Cases for Teaching:

1. **Times Guranty Financials Ltd** (India, Financial Services, Accounting Policy),1998
2. **Bharat Earth Movers Limited**(India, State Owned Enterprise, Audit Qualifications),1999
3. **Titan Watches Limited**(India, Consumer goods, Global Expansion),2002
4. **Wipro ltd.**(India, Software Services, Foreign Stock Listing),2004
5. **Siam Makro Plc**(Thailand, Retail, Strategy and Financial Analysis),2004
6. **Malee Sampran** (Thailand, Food Processing, Financial Crisis),2004
7. **McDonalds in Asia**(USA, Food, Segmental Performance Analysis),2005
8. **Grammy Plc**(Thailand, Entertainment, Acquisitions),2007

9. **Picnic Corporation**(Thailand, Cooking and Industrial Gases, Accounting Policy),2007
 10. **Bangkok Expressway** (Thailand, Toll Roads, Project Finance, Valuation),2009
 11. **Green Grass** (South East Asia, Financial markets, International Diversification),2009
 12. **True Move's Bond Issue**, 2010
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Student Research Supervision

PhD Research Supervised

Chair of the Committee

- **Voluntary Disclosures in Annual Reports: Evidence from Indian firms** (G. Lakshmi Anitha. Indian Institute of Management Bangalore Year of completion: 2000)
- **Getting Bank Loans: Lessons from Vietnamese Private Business** (Le Thi Bich Ngoc. Asian Institute of Technology, Bangkok, Thailand Year of completion: 2007)
- **Valuing Intellectual Capital in Emerging Markets: The Case of Closely Held Companies in Vietnam** (Nguyen Trung Thang. Expected year of Completion: 2011)
- **The Triangular Relationship between Performance Measurement, Leadership, and Organizational Culture** (Le Trong Tuan: Expected Year of Completion: 2011)
- **Environmental Changes, Strategy and Management Control Systems: A study of Thailand's Healthcare Reforms** (Dr. Dararat Rutnarungsa: Expected Year of Completion: 2011)

Member of the Committee

- **Optimal value Based Highway Management System** (Dussadee Sahtirasetthavee. Asian Institute of Technology, Bangkok, Thailand, Year of completion: 2007)
 - **An examination of the relationship between risk allocation and project success on PPP projects through Good Project Governance assessment: Case studies of toll way projects in Indonesia, Thailand and Vietnam.** (Martinus Abednego. Asian Institute of Technology, Bangkok, Thailand Year of Completion: 2007)
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Masters Research Supervised

Chair of the Committee

1. Corporate Governance and Corporate Financial Disclosure in the Thai Property Development Sector: Measure and Ranking Results
2. Patterns of Changes in Bond Credit Ratings in Thailand A Conceptual Analysis
3. Corporate Governance in Listed Thai Banks: A Study of Financial Disclosure Practices
4. An Analysis of Risk Diversification on Foreign Fund Market
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6. Credit Quality Improvement: The Case of Vietnam International Commercial Joint Stock Bank
7. The Under pricing of Public Offerings in Thailand before and after the Asian Crash
8. Value Addition or Control: An Investigation into the Post-investment Activities of a Venture Capitalist in Thailand
9. The Association between Ownership Concentration and Dividend Policy: Evidence from the Stock Exchange of Thailand
10. Corporate Governance: A Study of Corporate Financial Disclosure in the Thai Financial and Securities Sector, Ranking and Analysis
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14. Mergers and Acquisitions in the High-tech Industries: The Case of Pacific Century Cyber work (PCCW) and Cable & Wireless HKT
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 11. Assessment of Competitiveness of Garment Industry in Cambodia
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